



Press Release

Bond Dealers of America Announces Rebrand to Bond Market Association (BMA)

Expanded Mission Reflects Evolution of the U.S. Bond Markets While Maintaining Strong Dealer-Focused Advocacy

WASHINGTON, DC, July 1, 2026 — The Bond Dealers of America (BDA), the Washington, DC-based trade association representing securities dealers and banks active in the U.S. fixed income markets, today announced that it is rebranding as the Bond Market Association (BMA).

The rebrand reflects the continued evolution of the U.S. bond markets and the BMA's expanding role representing and convening the broader fixed income ecosystem — including sell-side dealers, banks, asset managers, technology firms, market infrastructure providers, legal and advisory professionals, and other participants critical to healthy and efficient bond markets.

Founded in 2008 to provide focused and aggressive advocacy for securities dealers and banks active in the bond markets, the organization emphasized that dealer advocacy will remain central to its mission.

“The bond markets have evolved dramatically over the last decade through technology, market structure changes, electronification, and the growing interconnectedness of market participants,” said **Tom Ricketts, Founder and Chair of InspereX and founding BDA Board member.**

“This rebrand and new name reflects the broader market ecosystem the BMA represents and convenes, while remaining true to the BDA's roots as a strong and aggressive advocate for sell-side dealers and banks, from Wall Street to Main Street.”

“Our mission is not changing — it is adapting and improving. The firms that provide liquidity, distribute bonds, support issuers, and help investors access the markets remain the backbone of this association. But today's fixed income markets also require deeper engagement with technology, infrastructure, asset management, and innovation,” said **Doug Vissicchio, Managing Director at UBS and BMA Board Chair.**

As part of the rebrand, the Bond Market Association will significantly expand its events, research, and member engagement platforms across all sectors of the bond market.

The organization plans to launch:

- Expanded fixed income technology and market structure programming, research, and events through its Institute on Technology & Innovation (ITI)
- Curated executive dinners, policy forums, and leadership roundtables
- Larger national conferences spanning municipal, corporate, Treasury, securitized, and emerging fixed income sectors and structured for both the buy and sell side.
- Enhanced educational and networking opportunities for member firms and market professionals
- More targeted collaboration among dealers, investors, technology firms, and policymakers

The BMA said the expanded platform will deliver more tangible, real-world value to member firms while creating a stronger forum for industry collaboration and advocacy.

“The Bond Market Association will be a more modern and dynamic platform for the future of fixed income,” said **Mike Nicholas, CEO of the Bond Market Association**. “Our focus is straightforward: stronger markets, smarter policy, meaningful engagement, and better outcomes for the firms and investors who depend on the bond markets every day.”

The rebrand to the Bond Market Association will occur throughout 2026, culminating with an in-person relaunch at its National Fixed Income Conference November 5 in Nashville, TN.

About the Bond Market Association (BMA)

The Bond Market Association (BMA) is the Washington, DC-based trade association representing firms active across the U.S. bond markets, including securities dealers, banks, investors, and market infrastructure and technology providers.

BMA advances policies, market practices, and innovation strengthening fixed income markets, improving market efficiency, and supporting capital formation. Through advocacy, education, collaboration, and industry leadership, BMA helps ensure strong, liquid, and resilient bond markets that serve issuers, investors, and the broader economy.

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