

BMA
BOND MARKET
— ASSOCIATION —

**2026 SPONSORSHIP
PROSPECTUS**



BMA Mission



The Bond Market Association (BMA) is the Washington, DC-based trade association representing firms active across the U.S. bond markets, including securities dealers, banks, investors, and market infrastructure and technology providers.

BMA advances policies, market practices, and innovation strengthening fixed income markets, improving market efficiency, and supporting capital formation. Through advocacy, education, collaboration, and industry leadership, BMA helps ensure strong, liquid, and resilient bond markets that serve issuers, investors, and the broader economy.

Guiding Principles



Promote fair, competitive, and efficient U.S. bond markets



Advocate for practical, balanced regulation grounded in cost-benefit analysis



Support innovation, technology, and modern market structure improvements



Advance transparency, investor education, and access to market information



Foster collaboration and information sharing across the fixed income ecosystem



Strengthen the ability of market participants to provide liquidity and raise capital efficiently

About ITI



The BMA Institute on Technology & Innovation (ITI) is a closed-door, member-exclusive initiative hosted by the Bond Market Association to facilitate the strategic exchange of ideas, innovations, and practical solutions in the evolving world of U.S. bond market technology.

Purpose & Mission



Empower BMA member firms with critical intelligence and shared best practices related to fixed income technologies.



Facilitate collaboration between operations leaders, trading desk managers, technologists, and policy experts.



Drive implementation of future-ready systems across trading, banking, and operations.



Strengthen advocacy by giving BMA unique insights into how regulation and innovation intersect in practice.



Create a sustainable pipeline for testing, discussing, and vetting cutting-edge ideas — including blockchain, tokenization, and AI — in a collaborative, non-commercial environment.

Attendee Information



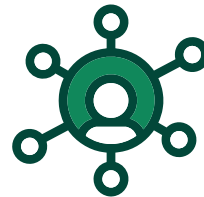
140+
Attendees



140+
Companies Represented



15+
Sponsors



C-level
Executives Across Fixed Income

2026 Events

Municipal Market Structure Conference

March 18-19, 2026
Chicago, IL

Technology & the U.S. Bond Markets Conference

May 14, 2026
New York, NY

National Fixed Income Conference

November 5-6, 2026
Nashville, TN

What People are Saying



“Partnering with Bond Market Association provides Symphony with unparalleled engagement with the decision-makers shaping the U.S. fixed income markets. BMA events offer a high-caliber environment that is essential for deepening our client relationships and demonstrating how secure collaboration drives efficiency in bond markets.”

— Anthony Abbruzzese, Symphony



“BondWave has been a longtime associate member of the BMA. Mike Nicholas and his team continue to be the only trade organization solely focused on the needs of the fixed income markets. Their events are always well attended and continue to be a critical place where bond market professionals come together to share ideas that help vendors like us continue to enhance our services to meet the ever-evolving needs of the market.”

— Michael Ruvo, BondWave



“Solve’s collaborating with the BMA presents significant advantages given their audience’s strong alignment with our target markets. Their well-organized events act as a vital platform for engaging with influential professionals and decision-makers within the fixed income industry. By participating in these events, we can gain a deeper understanding of the industry’s dynamics, and ensure that our strategies remain relevant and responsive to its ongoing evolution. This partnership fosters a mutually beneficial relationship, allowing us to contribute to and draw from the collective expertise of the BMA’s network.”

— Eugene Grinberg, Solve



“Sponsoring BMA events gives DPC DATA the opportunity to engage directly with industry leaders and clients, share insights through panel discussions, and contribute thought-leadership content to the BMA’s quarterly magazine. These events are invaluable for networking and understanding the evolving needs of the municipal market, helping us adapt our solutions to better serve the industry.”

— Ken Hoffman, DPC DATA



“BMA events are always our most anticipated of the year. These events provide the most captive audience by a long shot. Everyone is very focused on how they can directly improve their business and will go out of their way to speak with vendors and colleagues alike. Panels are always put together intelligently and discussed well after the fact. BMA has been a consistently high ROI spot to invest marketing budget in since our inception.”

— Matthew Smith, Spline Data

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Ice

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 **TransFICC**



Annual Sponsor Level

All 2026 Events + BMA Magazine and Podcast

Inclusions apply to the three events in our 2026 fiscal year - Municipal Market Structure Conference in Chicago mid-March; Bond Market Technology in New York mid-May, and The National Fixed Income Conference in Nashville early November.

INCLUSIONS	PLATIUMUM
Sponsor recognition on BMA website and event registration websites	X
Logo on event materials and signage	X
Complimentary registrations (per event)	5
Logo recognition from main stage	X
Verbal recognition from main stage	X
Speaking opportunity	X
30-Second video from the main stage*	X
Distribution of marketing materials*	X
Sponsor listing in event app Featured	Featured
Meet our Sponsors! highlight email	X
Logo included on event email footers	X

*Sponsor provided

Annual Sponsor Level

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INCLUSIONS	PLATIUMUM
Exhibitor table at the National Fixed Income Conference	Premium placement
Complimentary exhibitor staff registration	1
Shared event attendee lists	X
Content contributor & full page ad in BMA's Fixed Income Insights*	X
BMA Podcast episode sponsorship	X
Listed as sponsor for all 2026 ITI webinars	X

*Sponsor provided

Member price: \$35,000

Non-Member price: \$45,000

Annual Sponsor Level

Applies to INDIVIDUAL 2026 Events Only + BMA Magazine and Podcast

Municipal Market Structure Conference in Chicago mid-March; Bond Market Technology in New York mid-May, OR
The National Fixed Income Conference in Nashville early November.

INCLUSIONS	GOLD	SILVER	BRONZE
Sponsor recognition on BMA website and event registration website	X	X	X
Logo on event materials and signage	X	X	X
Complimentary registrations	4	3	2
Logo recognition from main stage	X	X	X
Speaking opportunity	X	X	
Distribution of marketing materials*	X		
Sponsor listing in event app	X	X	X
Meet our Sponsors! highlight email	X	X	
Logo included on event email footers	X	X	X
Exhibitor table <i>(National Fixed Income Conference only)</i>	X	X	X
Complimentary exhibitor staff registration <i>(National Fixed Income Conference only)</i>	1		
Shared event attendee lists	X	X	X

* Sponsor provided

Member price:	\$20,000	\$15,000	\$10,000
Non-Member price:	\$25,000	\$20,000	\$15,000

Additional Opportunities



Applies to INDIVIDUAL 2026 Events Only + BMA Magazine and Podcast

Further a la carte event specific sponsor opportunities such as cocktail reception, networking break, meal and registration sponsorships will be available closer to each event date.

Contact Us to Reserve Your Sponsorship

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(202) 204.7900 • bondmarket.org

Thank You to Our 2026 Gold ITI Sponsors

